



Everyone Ready®

Achieve more when *everyone's* ready for volunteers

FROM ENERGIZE®

IMAGINE A MEETING OF LEADERS OF VOLUNTEERS WHERE...

1. Together, your participants view a 60-minute **online seminar** on a fundamental volunteer management topic...created and presented by a **recognized expert trainer** in our field
2. They complete **small group exercises** in pauses during the seminar and talk with each other about key issues raised (*Don't worry, we'll provide you with a Discussion Guide!*)
3. Then, if you wish, Susan J. Ellis or another trainer **joins your meeting LIVE via Skype** for Q&A!



SOUND WONDERFUL?

And the best part is how easy and affordable it is to make this your meeting reality!

New! By popular demand, Energize, Inc. is making **individual seminar modules** from the [Everyone Ready® Online Volunteer Management Training Program](#) library available for "rental" to professional associations, university faculty, organization trainers, and conference workshop planners looking for a new, cost-effective way to bring high-quality volunteer management information - and internationally recognized trainers - to their meeting rooms. (For more details about *Everyone Ready*, see www.everyoneready.info.)

Cost

The cost to rent a single seminar to show to your group (with all the elements described on the next page) is US\$375.

- If you commit from the start to renting more than one seminar in a 12-month period, the price of each additional seminar after the first will be discounted to only US\$250 each.

The optional live Skype Q&A with an expert trainer is US\$125 for 30 minutes (and you can arrange a longer live session by paying for additional 30-minute increments).

Talk with us about your meeting needs.

Send an e-mail to Kristin@energizeinc.com or call us at 215-438-8342.

(Continued)

With the rental of an *Everyone Ready*® seminar you get:

- Your choice of any one of 19 seminars (*see topic/trainer list on page 3*) to show to your audience of any size. Each includes:
 - Approximately **60 minutes of presentation** by an expert trainer in three Flash® format segments
 - A set of Trainer's **Handouts** with 15-25 pages of additional, supportive resource material you are permitted to print out and distribute to each participant attending your meeting
 - A Discussion Guide of recommended questions, along with a suggested **training design** for how to incorporate group exercises and exchange before, during and after the three parts of each seminar – letting you run a total workshop of 90 minutes to 3 hours in length on the selected topic
 - Promotional material to use in announcing your session and attracting attendance (we'll even put your event on our Website calendar)
- Two weeks of access to the seminar for one designated group leader who will be your on-the-ground facilitator (highly recommended!), allowing time to preview the material, prepare the session, print out the handouts, test projection equipment...and then show the seminar on *your* preferred schedule

Optional Add-on!

Since you will be Internet-connected to show the seminar already, here's an exciting extra offer:

Bring Susan J. Ellis, Energize, Inc. President,
or another of the *Everyone Ready* faculty members
to your group – **live via Skype!** – to do a 30-minute Q&A
after you've shown and discussed the seminar!*

** If you want to run an entire live meeting with Susan Ellis via Skype, without using one of the Everyone Ready seminars first, you can do that for a minimum of 60 minutes at \$250, again adding more time in 30-minute increments at \$125.*

Technical Details

1. Energize will provide you with full instructions for how to access the seminar and all support materials, which are stored on our server and require no special expertise to use.
 - a. However, we do recommend that you *test* your presentation logistics before the actual program in front of your audience, to troubleshoot any on-site equipment issues.
 - b. Energize is not responsible for setting up your hardware or handling the logistics of the presentation, although we are glad to share our experience with you.
2. To show the seminars to your group you will need:
 - a. One computer with a reliable, strong Internet connection
 - b. An LCD projector connected to that computer (the same as is commonly used for showing PowerPoint® slides)
 - c. A screen to project the image so the audience can see
 - d. Speakers to assure the sound can be heard around the room

(Continued)

3. If you opt to include the live Skype Q&A with an expert trainer, you will need all of the same equipment as just listed, plus:
 - a. Access to a Skype account on the computer being used for projection
 - b. A webcam to transmit a live view of your group back to the trainer
 - c. A microphone through which the trainer can hear your questions
4. All materials are copyrighted to Energize, Inc. and all identifying information, logos, and other branding must appear as provided on all components of the seminar

These are the currently available *Everyone Ready*® seminars (19):

- [Bridging the Gap between Volunteers and Employees: Keys to Effective Partnership](#)
Trainer: Steve McCurley
- [Building and Sustaining Strong Volunteer Leadership](#)
Trainer: Carol Weisman
- [Building the Foundation for Volunteer Involvement](#)
Trainer: Susan J. Ellis
- [Connecting Social Media and Volunteers](#)
Trainer: Rob Jackson
- [Cutting-edge Trends and Issues in Volunteerism](#)
Trainer: Susan J. Ellis
- [Demonstrating the Impact of Volunteer Involvement](#)
Trainer: Susan J. Ellis
- [Designing Work for Today's Volunteers](#)
Trainer: Steve McCurley
- [Educating Up: Gaining Executive Support for Volunteer Engagement](#)
Trainer: Susan J. Ellis
- [Effective Supervision: A Seminar for Busy Staff Who Partner with Volunteers](#)
Trainer: Betty B. Stallings
- [Generations: Adapting to Volunteers of Different Ages](#)
Trainer: Peter C. Brinckerhoff
- [Handling Challenging Behavior by Volunteers](#)
Trainer: Steve McCurley
- [Interviewing, Screening and Placing Volunteers](#)
Trainer: Andy Fryar
- [Keeping Volunteers Motivated \(So They Stay!\)](#)
Trainer: Betty B. Stallings
- [Managing Change \(and Dealing with Resistance to It!\)](#)
Trainer: Connie Pirtle
- [New Approaches to Recruitment](#)
Trainer: Susan J. Ellis
- [The Power of Integrating Volunteers throughout Your Organization](#)
Trainer: Martin J Cowling
- [Volunteer-related Issues in Risk Management](#)
Trainer: Linda Graff
- [Welcoming Diversity in Volunteer Participation](#)
Trainer: Tracy Brown
- [Your FAQs: Pitfalls and Obstacles to Volunteer Involvement](#)
Trainer: A Faculty Panel

Talk with us about your meeting needs.

Send an e-mail to Kristin@energizeinc.com or call us at 215-438-8342.